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How To Make Money, The Big Money Way

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About The Speaker

Alex King, CEO & Founder, Cestrian Capital Research, Inc

- Professional Background: Venture Capital, Leveraged Buyouts.
- Education: University of Cambridge, London School of Economics.
- Established Cestrian in 2017

Cestrian Capital Research, Inc

- SEC-regulated investment research provider.
- Equities, options, bonds, commodities, cryptocurrency.
- Analyst-driven and machine-driven research services.
- Services available for independent investors, RIAs and fund managers.

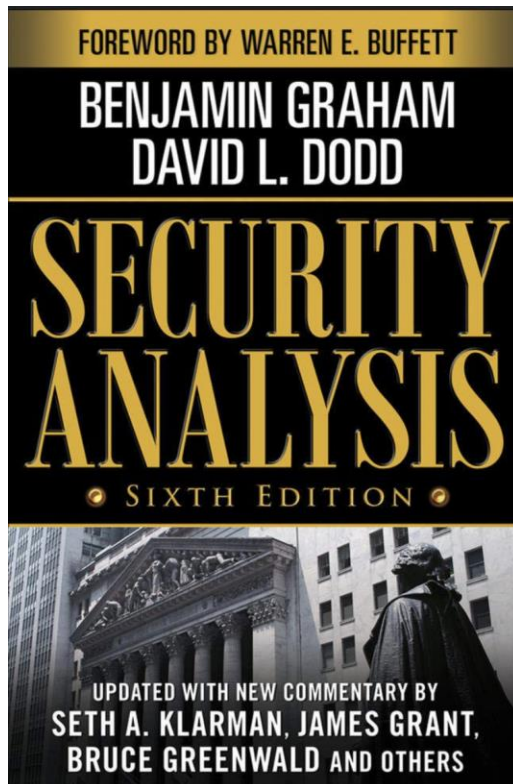


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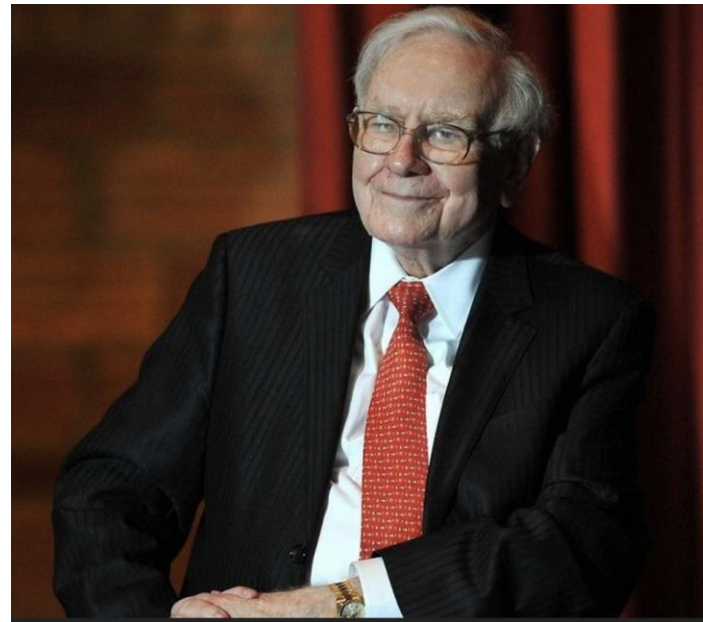
Regulated by the Securities & Exchange Commission.

The Buy And Hold Cult

Core Theology



Charismatic Founder



Beneficial Owners



Using Buffett To Buy

Stock Ideas Long Ideas Communication Services

Meta Platforms Heads To The Basement And Starts Digging

Oct. 26, 2022 7:32 PM ET Meta Platforms, Inc. (META) Stock | META



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Summary

- Meta Platforms' woes continued into Q3 earnings.
- Growth slowed, margins were down, everything was bad.
- The stock is down too, although it has yet to reach what you might think of as a technical bottom.
- You can now buy META for just 4.5x TTM EBITDA / 7.3x TTM unlevered pretax free cashflow. You have to decide is this a cyclical bottom or a secular decline.

About This Article ?

Stock Covered	META
Analyst's rating at publication	BUY
Price at publication	\$97.98
Change	534.56%
Total Return	538.47%
S&P 500 change	75.46%

Analyst's rating history



[Analyst's full rating history »](#)

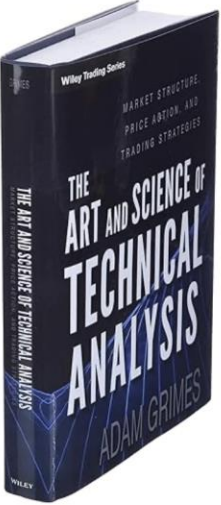
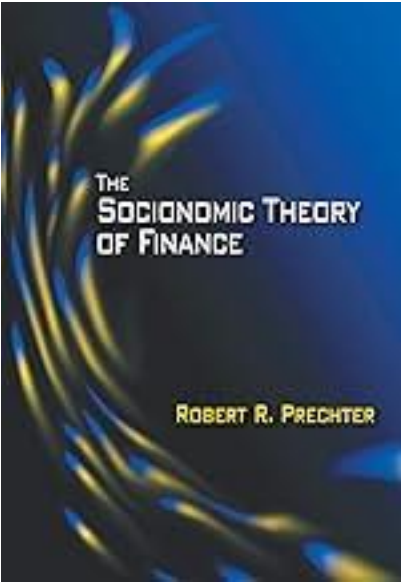
About META Stock

Symbol	Last Price	% Chg
META	621.71	0.45%
Post	625.26	0.57%

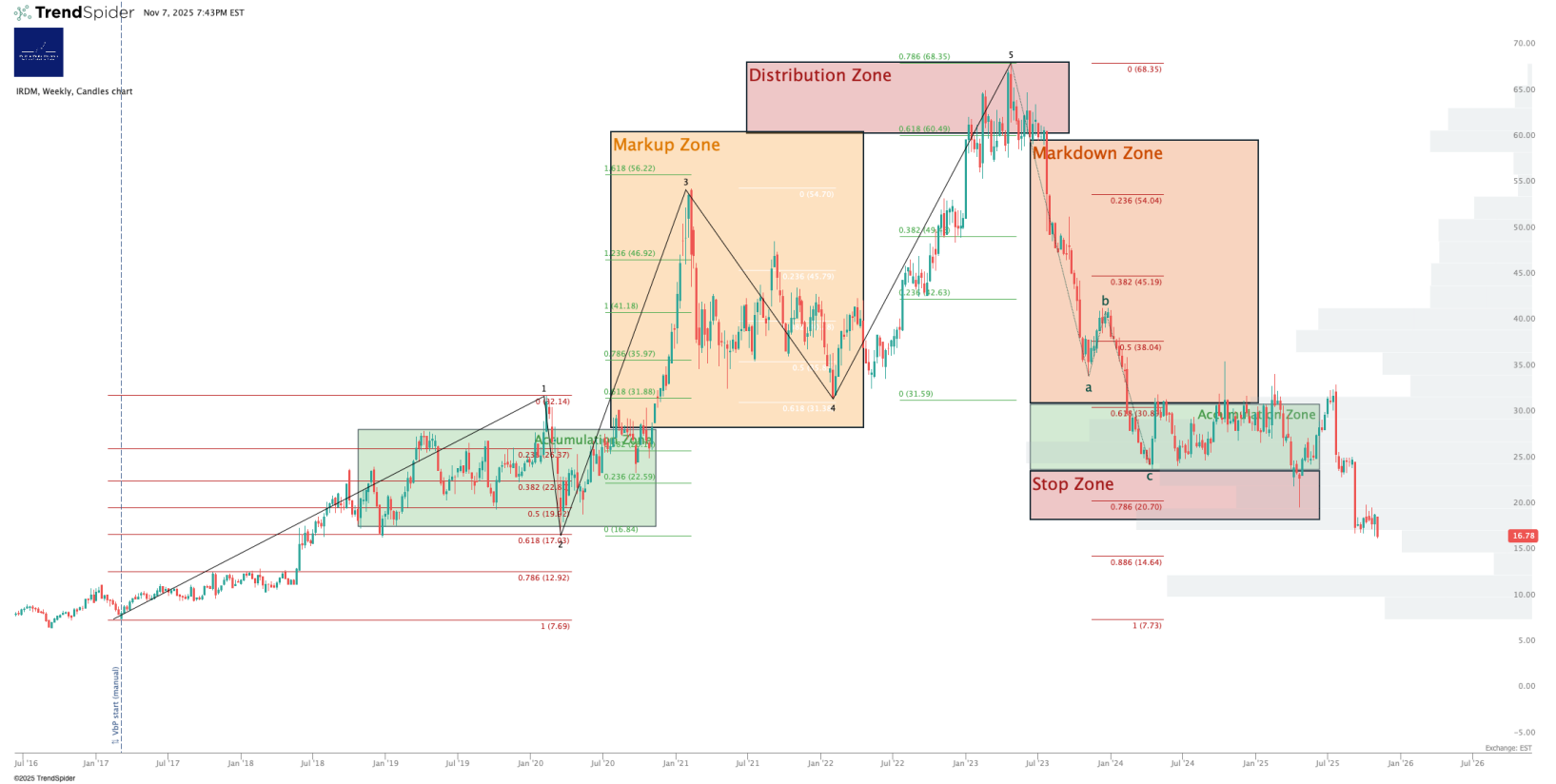
1D 5D 1M 6M 1Y 5Y 10Y L 1,000



Measuring The Crowd



Using The Crowd: Rotation Creates Free Money



How To Make Money, The Big Money Way

Key Principles

- **Fundamental analysis helps you identify high quality companies and low valuations.**
- **Technical analysis helps you find entry and exit points.**
- **Rotation analysis helps you run with Big Money.**
- **Machine learning algorithms take emotion out of the picture.**



How We Can Help You Be More Like Big Money

Cestrian Inner Circle

A Complete Investing & Trading Service.
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The screenshot shows the Cestrian Inner Circle website. The navigation bar includes links for Inner Circle, NEW! Big Money Crypto, Macro, AI, Stocks, Analyst Led Services, Reviews, and an Account button. The main content area is titled "Join The Cestrian Inner Circle." and describes the service as a premium investment research service. It lists the following areas covered: Equities, Bonds, Crypto, and Options. The service provides several benefits, including long-term investment ideas based on institutional-grade fundamental and technical analysis, short-term trading ideas combining technical analysis with options market and macro impact, real-money trade disclosure alerts, multiple hedging methodologies, continuous investor and trader education, and a community of investors and traders.

October 2025 - "Institutional Level Expertise On Tap"

Investing is tough and identifying genuinely valuable guidance sources from the firehose of available information out there is equally tough. Cestrian Capital Research's *Inner Circle* service to me is one of those key sources which I find essential and feel I get institutional level expertise on tap. Alex's daily market reviews, interpretation of events, webinars, company analysis, charting and the relatively new AI generated indicators and real-time posts from the community really does make you feel connected to the ebbs and flows of the markets. Keep going, I love it and my own results prove the value received.

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