



Basics Of Covered Call Writing

Plus a real life trade examined

With a Brief Discussion of Cash-Secured Puts

Hosted by Dr. Alan Ellman, President of The Blue Collar Investor Corp.

Preview example

Definitions

Why sell options

Disadvantages and risks of covered call writing

Stock selection

- **Fundamental analysis**
- **Common sense principles**
- **Technical analysis**

The Premium Report

The options chain

Calculations

- **General formula**
- **The Ellman Calculator**

Managing our covered call positions

Strike price selection

Exit strategies

- **Prior to expiration Friday**
- **On or near expiration Friday**

Examining a real-life trade

Related strategies

Selling cash-secured puts/preview example

Why sell put options?

The 3 essential skills needed

Defining goals and strike selection

Comparing covered call writing and selling cash-secured puts

The Put-Call-Put Strategy

Additional educational products

Special offer to attendees

Free Basic Ellman Calculator/files/glossary/beginner's tutorial

Free Newsletter

Q&A